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**PLEASE JOIN US FOR A DAY OF
GOLF, GAMES AND GOODWILL
BENEFITING KANSAS CITY'S
TOUCHED BY CANCER
FOUNDATION**

18 HOLES INSTILLS HOPE FOR THOSE TOUCHED BY CANCER

This second annual Lexus Champions for Charity Golf Tournament promises to inspire both your golf game—and your giving heart. This event supports those who need it most: Kansas City area cancer patients served by the Touched by Cancer Foundation's Wellness Center.

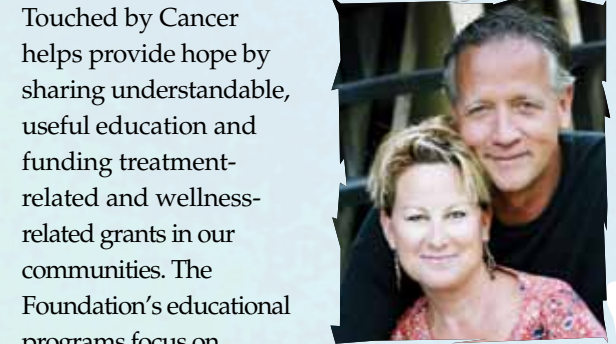
Your participation means that the TBCF Wellness Center can continue doing what it does best: Healing massage therapy on a body listless from radiation treatments. Nutrition counseling for a stomach that doesn't easily tolerate food since surgery. And reflexology on a pair of aching feet, unsteady since the last chemotherapy session.

The hope that you give them through this golf tournament translates to healing. And we should know. We see it every day in the cancer patients who survive and thrive at the Wellness Center. We invite you to visit and see for yourself.

In the meantime, we invite you to learn more about this prestigious and unprecedented day of golf, games and goodwill. For additional details and photos from last year's event, go to www.falconlakesgolf.com. We look forward to seeing you on Sunday, June 13.

WHAT IS THE TOUCHED BY CANCER FOUNDATION?

The Touched by Cancer Foundation is an IRS approved 501(C)(3) nonprofit organization whose mission is simple: to instill hope in anyone who has been touched by cancer. The Foundation was formed to empower those touched by cancer—either through a personal diagnosis or the diagnosis of a family member or friend—to embrace life and not accept a cancer diagnosis as a death sentence.



Touched by Cancer Foundation founder and cancer survivor, Lori Lober, with her husband, John.

Touched by Cancer helps provide hope by sharing understandable, useful education and funding treatment-related and wellness-related grants in our communities. The Foundation's educational programs focus on diagnosis; treatment; patient advocacy; nutrition; complementary therapies; coping strategies; and, most importantly, sharing what others touched by cancer have learned on their healing journeys.

TOURNAMENT SPONSORSHIP OPPORTUNITIES

Are you a company that views productivity beyond the typical P&L? Does your organization seek purpose outside the usual 9 - 5 routine? If so, these special sponsorship opportunities just might be your hole in one.

- **Host Sponsorship with Eight:** \$5,000 includes two, four-person teams and recognition on all collateral, marketing, and media pre- and post-tournament.
- **Corporate Sponsorship with Four:** \$1,000 includes four-person team and a hole marker identification with logo.
- **Hole Sponsorship:** \$500 includes recognition with company or individual listing on tournament banner.

Call Bob Asaro, Teresa Holt or Tabby Teufler at Superior Lexus South for more information about all the sponsorship opportunities. Phone 816.508.3011.



LIVE AUCTION: YOUR CHANCE TO PLAY PEBBLE BEACH!

By far the most exciting part of this day is what's in store during our Live Auction. That's when we're auctioning off a golfer's dream: The chance to play 54 holes at Pebble Beach, the Links at Spanish Bay and Spyglass Hill this December, 2010, at the Lexus Champions for Charity National Championship, regarded by many as the most exciting charitable golf tournament on the circuit today.

June 13 at Falcon Lakes will be your *only* chance to get in on the bidding and secure your place among the winners. The minimum start bid is \$5,000 for two

tickets and includes four nights stay at Pebble Beach Inn, an impressive array of food and drinks, other special events, and a \$100,000 purse! The event is for two-person best ball-amateurs only, and flighted by established handicap. Spouse and guests packages available for additional cost.

So bring your best golf game ... and bring your checkbook and credit card, too. We're going to raise the roof—and some much needed funds for the Touched by Cancer Foundation—when the auction gets underway promptly at 1:30pm!

Register for the Lexus Champions for Charity Tournament Online at www.FalconLakesGolf.com or by calling 913.724.4653. Teams are filling fast so don't delay!

LEXUS CHAMPIONS FOR CHARITY

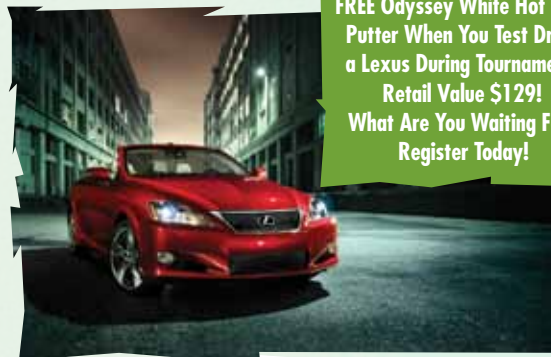
GOLF TOURNAMENT AND TEXAS HOLD'EM TOURNAMENT

Never before has a golf tournament offered such first-class elegance, style, sophistication and value as this. Be a part of the Lexus Champions for Charity event on June 13. We're strictly limited to 120 players for both tournaments (30 teams per flight), so confirm your place today!

Your registration in either of the golf events or the Texas Hold'em tournament also includes a full gourmet breakfast buffet, lunch, unlimited beverages and appetizers throughout the day, *and* the following fun:

- Four Person Scramble Format
- Silent Auction Items on Display
- FREE Odyssey putter, valued at over \$100, with a Lexus Test Drive
- Putting Contest
- Bring Along Non-Golfers for an Afternoon of Texas Hold 'Em
- Gift Bags for Every Player
- Following Golf, Enjoy Food, Drinks, Auction and Fun
- Many More Surprises in the Works!

Feeling lucky? If so, you may be driving home in a brand new Lexus. Your hole-in-one shot wins you a one year, 15,000 mile lease in one of **four** exciting new Lexus automobiles!



FREE Odyssey White Hot Tour Putter When You Test Drive a Lexus During Tournament!
Retail Value \$129!
What Are You Waiting For? Register Today!

Morning Shotgun Start – \$150 Per Person
Afternoon Shotgun Start – \$125 Per Person, Ladies only
Texas Hold'em – \$75 Per Person

SCHEDULE OF ACTIVITIES

6:00 – 7:30 am

Registration – Morning Tournament
Breakfast Buffet – Full Breakfast
Practice Range Open

8:00 am

Morning Shotgun Tournament – Men and Women

11:00 am – 1:00 pm

Registration – Afternoon Tournament
Range Open for both Golf Tournaments
Registration – Texas Hold'em Tournament
Lunch
Silent Auction Open for View

11:00 am – 3:00 pm

Lexus Test Drive – Qualify for a FREE Odyssey Putter

1:30 pm

Awards – Morning Tournament
Silent Auction Closes

Live Auction-Pebble Beach Package – See panel at far left for all the exciting details!

2:00 pm

Afternoon Shotgun – Ladies Only Tournament
Texas Hold'em Tournament Begins – Limited to 100 players

- Guarantee \$500 minimum to first place
- Pay outs to one for every ten players up to the final table maximum of ten
- Unlimited food & beverages inclusive of domestic beers
- \$75 initial buy in: \$20 Rebuys and Add ons for the first two hours
- Portion not paid out benefits "Touched by Cancer Foundation"
- Operated by Poker Knights with professional tables and chips

6:30 pm

Reception – Ladies Tournament
Wine/Beer/Champagne/Appetizers
Awards

REGISTRATION INFORMATION

Register as a foursome or as a single golfer, and we'll match you with players.

Your Name _____

Your Phone (_____) _____

Name of Player 2 _____

Name of Player 3 _____

Name of Player 4 _____

MORNING SHOTGUN START

No. of Players ____ x \$150 per person = \$ _____

AFTERNOON SHOTGUN START – LADIES ONLY

No. of Players ____ x \$125 per person = \$ _____

TEXAS HOLD'EM

No. of Players ____ x \$75 per person = \$ _____

Additional Sponsorship \$ _____

Donation in Honor of (Name here): \$ _____

Donation in Honor of (Name here): \$ _____

TOTAL \$ _____

PAYMENT INFORMATION – Online, by Phone or by Mail

Registration and payment can be done by credit card online at www.FalconLakesGolf.com or by calling Falcon Lakes at 913.724.4653.

Or, you can mail a check for your entry fees along with this card to:

Lexus Champions for Charity
c/o Falcon Lakes Golf Club
4605 Clubhouse Drive
Basehor, KS 66007

Payment is required before you or your group is registered. Cancellation can be made up to the day of the tournament, June 13th, with full refund.

Tax Deductible Contribution: As a player, a portion of your fee is tax deductible. As an event sponsor, 100% of your funds are tax deductible. The Touched by Cancer Foundation is a 501 (c) (3) organization and will provide receipts for this purpose. Please consult your tax advisor for specifics.